

Privacy Policy & Data Protection

This privacy policy sets out how Poppins App Ltd (“We”) uses and protects any information that you give out when you use this website.

Poppins App Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

We may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1/10/2015.

You warrant that the personal information that you provide when you register as a babysitter or parent is true, accurate and current and complete in all respects and in particular you agree not to impersonate any other person or entity or to use a false name or name that you are not authorised to use.

You agree to notify us immediately of any changes to your personal information.

We will take all reasonable care in so far as it is in our power to do so, to keep all of your details of your order and payments secure, however, in the absence on our part, of negligence or failing to comply with data protection legislation, we cannot be held liable for any loss you may suffer, if a third party procures unauthorised access to any data you provide.

What we collect

We may collect the following information:

- Names
- Contact information including email address
- Demographic and personal information that is relevant to your Poppins profile - such as postcode, preferences, family details/ experience in childcare etc
- other information relevant to customer surveys and/or offers

What we do with the information we gather

We require this information set you up with an accurate profile on the Poppins App, but also to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Data Protection

We do not store or capture your personal information, but we log your IP address which is automatically recognised by the web server.

If you register with this website, or order from it, your information will be held on a secure server and the data will not be shared with any organisation outside of Poppins App Ltd. It will only be used to provide you with products or information you have ordered, email updates on the topics you have requested or postal information if you have requested that service.

This privacy statement only covers our website at <http://poppins.london> and sub-sites of this domain. This privacy statement does not cover other websites linked to/from this domain.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at [email address]

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to [address].

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

Accessing our site

Access to our site is permitted on a temporary basis, and we reserve the right to withdraw or amend the service we provide on our site without notice (see below). We will not be liable if for any reason our site is unavailable at any time or for any period.

Intellectual property rights

We are the owner or the licensee of all intellectual property rights in our site, and in the material published on it. Those works are protected by copyright laws and treaties around the world. All such rights are reserved.

You may print off one copy, and may download extracts, of any page(s) from our site for your personal reference and you may draw the attention of others within your organisation to material posted on our site.

You must not modify the paper or digital copies of any materials you have printed off or downloaded in any way, and you must not use any illustrations, photographs, video or audio sequences or any graphics separately from any accompanying text.

Our status (and that of any identified contributors) as the authors of material on our site must always be acknowledged.

You must not use any part of the materials on our site for commercial purposes without obtaining a licence to do so from us or our licensors.

If you print off, copy or download any part of our site in breach of these terms of use, your right to use our site will cease immediately and you must, at our option, return or destroy any copies of the materials you have made.

Our site changes regularly

We aim to update our site regularly, and may change the content at any time. If the need arises, we may suspend access to our site, or close it indefinitely. Any of the material on our site may be out of date at any given time, and we are under no obligation to update such material.

Our liability

The material displayed on our site is provided without any guarantees, conditions or warranties as to its accuracy.